

Landscape assurance and sustainability standards

David D'Hollander, ISEAL Alliance



What is ISEAL

We are the global association of sustainability standards

- › Membership organisation
- › Founded 2002
- › Not for profit company
- › Based in London
- › 25 staff Secretariat



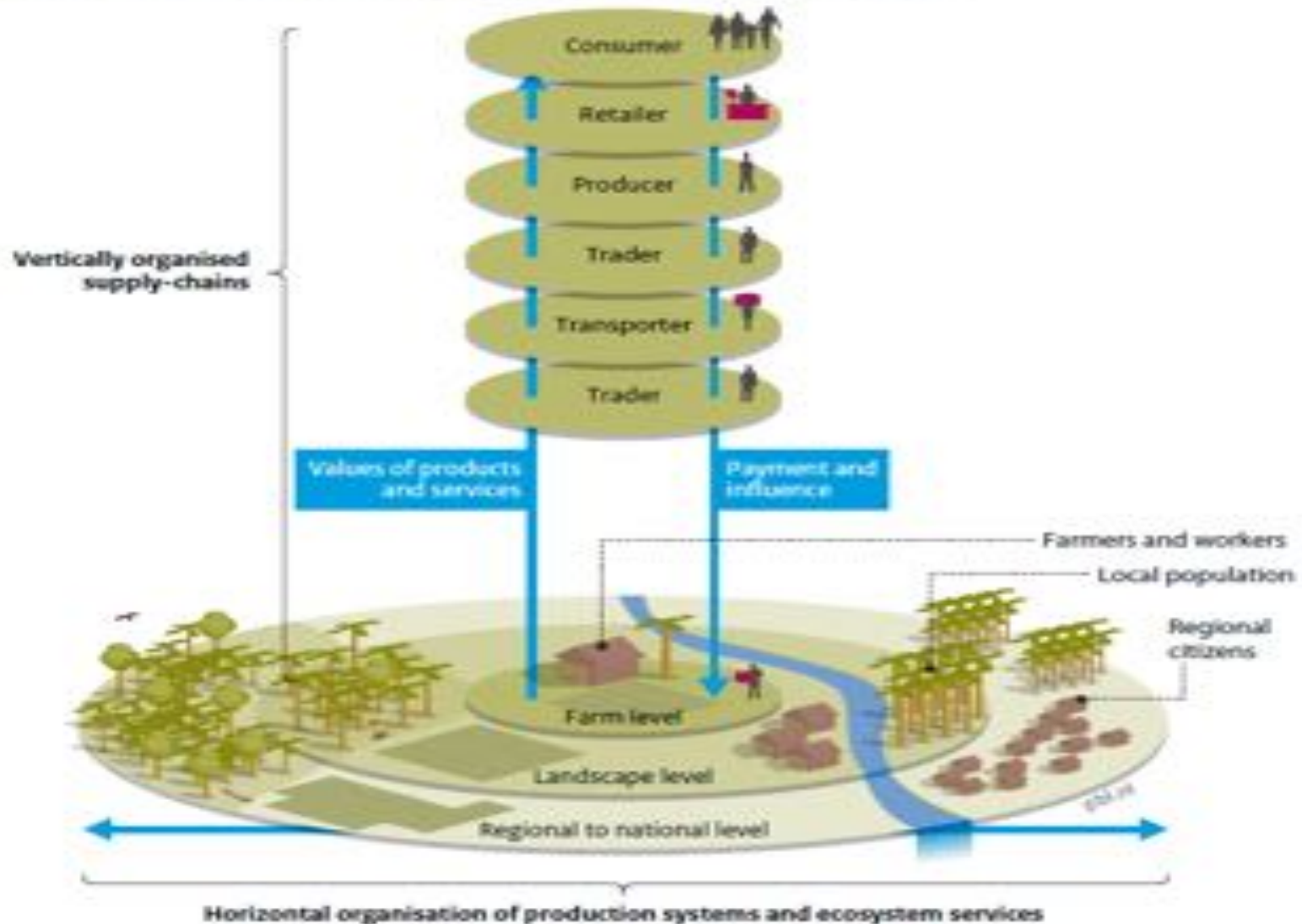
A movement of credible standards

ISEAL Members



Sustainability standards & landscape approaches

Interaction between supply-chain and production landscapes



Landscape approaches

Standards systems want to better assess, address and verify landscape outcomes



'New' approaches that address landscape sustainability through multi-stakeholder approaches



Sabah,
Malaysia



Cocoa &
Forests
Initiative

Why landscape approaches?

- › They can offer **scalability** where certification is difficult
- › Ensure better landscape **connectivity** and **ecological integrity**
- › Some issues are more **effectively addressed at a larger scale**
- › **Adapted to local context** – can support local ownership and government action

Emerging landscape/jurisdictional frameworks

› Landscape convenors



› Landscape standards & assessments



Commodities / Jurisdiction Approach

› Jurisdictional certification

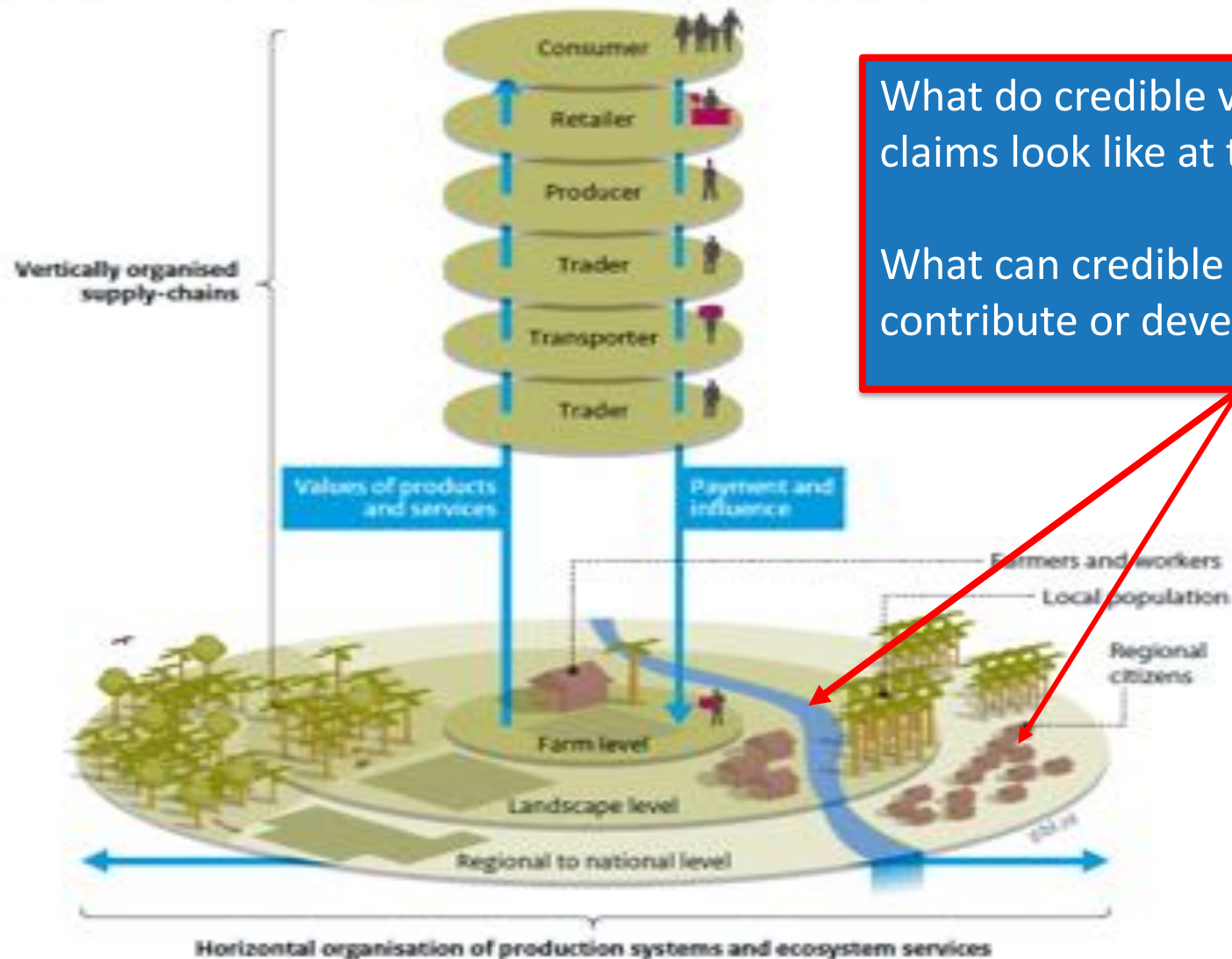


› Landscape financing criteria



Landscape approaches need credible assurance & claims

Interaction between supply-chain and production landscapes





DISCUSSION
PAPER
2019

THIS BRIEFING HAS
BEEN PRODUCED IN
COLLABORATION WITH



- Need to measure impacts **over time**
- Importance of **monitoring and verification** processes
 - » What type of data and metrics are appropriate?
 - » How to measure progress over time?
 - » Oversight and impartiality
- Need for **credible claims management**

CREDIBLE ASSURANCE AT A LANDSCAPE SCALE

Challenging issues

› Credible Progress within a landscape

- How much / fast is good enough?
- How to verify?
- Laggards and free-riders
- Attribution and level of effort



What can a landscape approach mean for standards- and certification-systems?

- › **Rethink** the standard to cover whole landscapes or jurisdictions (eg. RSPO jurisdictional cert.)
- › **Introduce criteria** with landscape-wide effects or impacts
- › **Use landscape data and metrics** to develop more effective certification processes
- › **Partner** with governments and others, position voluntary standards as building blocks

Any Questions?



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Learn more;

www.isealalliance.org/about-iseal/our-work/landscape-assurance